

# HOW DO I GET STARTED?



**CONTACT  
JACK HUMBERT**  
800-947-4532  
jackh@byrider.com



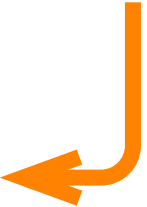
## **PARTICIPATE IN WEBINAR**

Learn why this opportunity  
beats all other franchises



## **ATTEND DISCOVERY DAY**

Meet the team, ask  
questions, get the details



## **ASSEMBLE OWNERSHIP STRUCTURE**

Put together your team



## **SIGN FRANCHISE AGREEMENT**

Make it official!



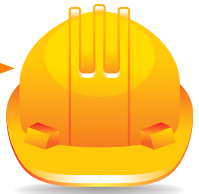
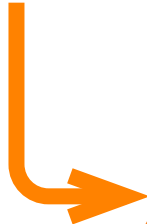
## **GET FINANCING**

Vehicle inventory  
floor plan



## **FIND A LOCATION**

We help you pick  
the best location



## **BUILD YOUR BYRIDER STORE**

We help you through the  
construction process



## **GET TRAINING**

Learn from the  
Byrider experts to  
become certified



## **OPEN FOR BUSINESS!**

Your Franchise Consultant  
will be there to make your  
opening a success

**Contact Jack Humbert ► 800-947-4532 ► jackh@byrider.com ► byriderfranchise.com**

# WHAT'S THE BUSINESS PROCESS?



## **ESTABLISH INVENTORY**

Buy cars via auction, Wholesale or on line tapping Byrider's data



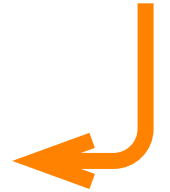
## **RECONDITION THE CAR**

Provide reliable transportation with 83-point inspection on all cars



## **ATTRACT CUSTOMERS**

Byrider Advertising Group will help you drive customers to your door, generate leads and referrals



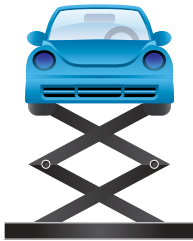
## **PROVIDE FINANCING TO CUSTOMERS THROUGH BYRIDER FINANCE**

Minimize risk through the underwriting and Automated Risk Evaluator (scorecard)



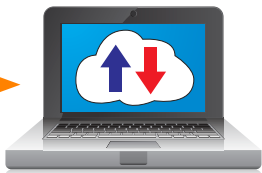
## **PORTFOLIO INTEREST SHARE**

Byrider Finance facilitates the collection process



## **SERVICE CARS**

Provide warranty and affordable service, keep customers on the road to success



## **MANAGE YOUR BUSINESS EFFECTIVELY**

Use Discover™ software, tap into training provided and network with other dealers



## **SCALE YOUR BYRIDER BUSINESS**

Byrider Direct allows the opportunity to quickly grow footprint

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